

ELEKSE PAYMENT COMPANY INC. PRIVACY POLICY

The Personal Data Protection Law No. 6698 was published in the Official Gazette dated 07.04.2016 and numbered 29677. The Law, which is prepared by taking into account international documents, comparative legal practices and the needs of our country, aims to process and protect personal data in contemporary standards. In this context, the purpose of the Law; to regulate the conditions of processing personal data, the protection of the fundamental rights and freedoms of individuals in the processing of personal data, and the procedures and principles to be followed by the obligations of real and legal persons who process personal data.

Our company is obliged to comply with the Law No. 6698 on the Protection of Personal Data and all personal data processed in the activity processes are within the scope of this law.

As Elekse Payment Company Inc., we act as data controllers and take the necessary measures regarding the protection of personal data..

General Principles for Processing Personal Data

Our company acts in accordance with the general principles set forth by law no. 6698 in the processing of personal data. Our general principles for the processing of personal data are as follows;

- 1) Compliance with the law and the rules of honesty,
- 2) Being accurate and up-to-date when necessary
- 3) Processing for specific, explicit and legitimate purposes,
- 4) Being connected, limited and measured for the purpose for which they are processed,
- 5) Maintaining for as long as is stipulated in the relevant legislation or necessary for the purpose for which they are processed.

Your personal data provided by our company, service, product or commercial activity, although this will vary depending on, automatic or non-automatic methods, our company and our business member offices, branches, dealers, call center, website, social media channels, mobile applications. It can be collected verbally, in writing or electronically.

In addition, your personal data may be processed when you call our call center, visit our website, attend training, seminars, organizations and meetings organized by our company with the intention of using our company's services.

Legal Reason for Personal Data Collection

Your personal data any oral, written or electronic environment in the Implementation of the products and services we provide for the above purposes can be presented to designated in the legal framework and in this context, our company arising from the contract and the law in a manner to fulfill the purpose of the liability is obtained with complete and accurate. Your personal data collected for this legal reason 5. and 6. it can also be processed and transferred for the purposes specified in this text within the scope of the terms and purposes of personal data processing specified in the articles.

Personal data, by our company;

- Improving the services offered, developing new services and informing about them,
- Commercial electronic message approval for existing customers and prospective customers; promotion and marketing of campaigns and services,
- Solving customer problems and complaints,
- Statistical evaluations and market researches,
- Determining and implementing the commercial and business strategies of the company,
- Managing relationships with member workplaces and business partners,
- Follow-up of accounting and payment transactions,
- Legal processes and regulatory compliance,
- Answering information requests from administrative and judicial authorities,
- Planning of internal reporting and business development activities
- Carrying out financial checks and reporting and carrying out legal notifications,
- Management of internal control and audit activities,
- Ensuring information and transaction security and preventing malicious use,
- It is used to make the necessary arrangements and to carry out activities related to all these processes in order to ensure that the processed data is up-to-date and accurate.

Transfer of Processed Personal Data

Our company collects your personal data with our domestic and foreign business partners, member businesses, banks, financial institutions, independent audit institutions, etc. Payment and Securities Settlement Systems, Payment Services and Electronic Money Institutions Law and other legislative provisions permitted by individuals and institutions. The stored data is provided under Section 8 and 9 of the KVK Act. The personal data specified in the articles can be transferred within the framework of the processing conditions and purposes.

If you request the deletion of your personal data, your request may be fulfilled until the end of the period determined by the legal regulations, and in this process your personal data will not be processed and shared with third parties, except for the obligations arising from the legal regulations.

The Rights of Personal Data Owner enumerated in Article 11 of the KVK Law are as follows;

As personal data owners, if you submit your requests regarding your rights to our Company using the methods set out below in this privacy policy, our Company will finalize the request within thirty days at the latest without any charge. However, if a fee is stipulated by the Personal Data Protection Board, the fee in the tariff determined by our Company will be charged. In this context, personal data holders;

- To find out if personal data has been processed,
- Requesting information about personal data if it has been processed,

- To learn the purpose of processing personal data and whether they are used in accordance with their purpose,
- To know the third parties to whom personal data is transferred in the domestic or abroad, to request correction of personal data in case of incomplete or incorrect processing and to request notification of the transaction made within this scope to third parties to whom personal data are transferred,
- Request the deletion or destruction of personal data in the event that the reasons requiring its processing disappear, even though it has been processed in accordance with the provisions of the KVK Law and other relevant laws, and to request that the transaction carried out within this scope be notified to the third parties to whom the personal data are transferred,
- Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
- It has the right to request compensation for damages in case of damages due to unlawful processing of personal data.

In accordance with paragraph 13 of the KVK Law, you may submit your request to our Company regarding exercising your rights mentioned above, in writing or by other means determined by the Personal Data Protection Board. Since the Personal Data Protection Board has not determined any methods at this stage, you must submit your application to our Company in writing in accordance with the KVK Law. Within this framework, the channels and procedures you will submit your application in writing to our company within the scope of Article 11 of the KVK Law are explained below.

In order to exercise your rights mentioned above, you must provide the necessary information and other information requested to identify you and the 11th amendment of the KVK Law. By filling out the form at <https://elekse.com/kvkk-aydinlatmametni.doc>, which contains your explanations about the rights you have requested to exercise in article 10, you can personally hand-deliver a signed copy of the form to "Merkez Avenue Ayazma Street No:37/91 Kağıthane-Istanbul" with identifying documents, transmit it by registered mail, send it via notary or other methods specified in the KVK Law, or send the relevant form to the elekse@hs02.kep.tr address with a secure electronic signature